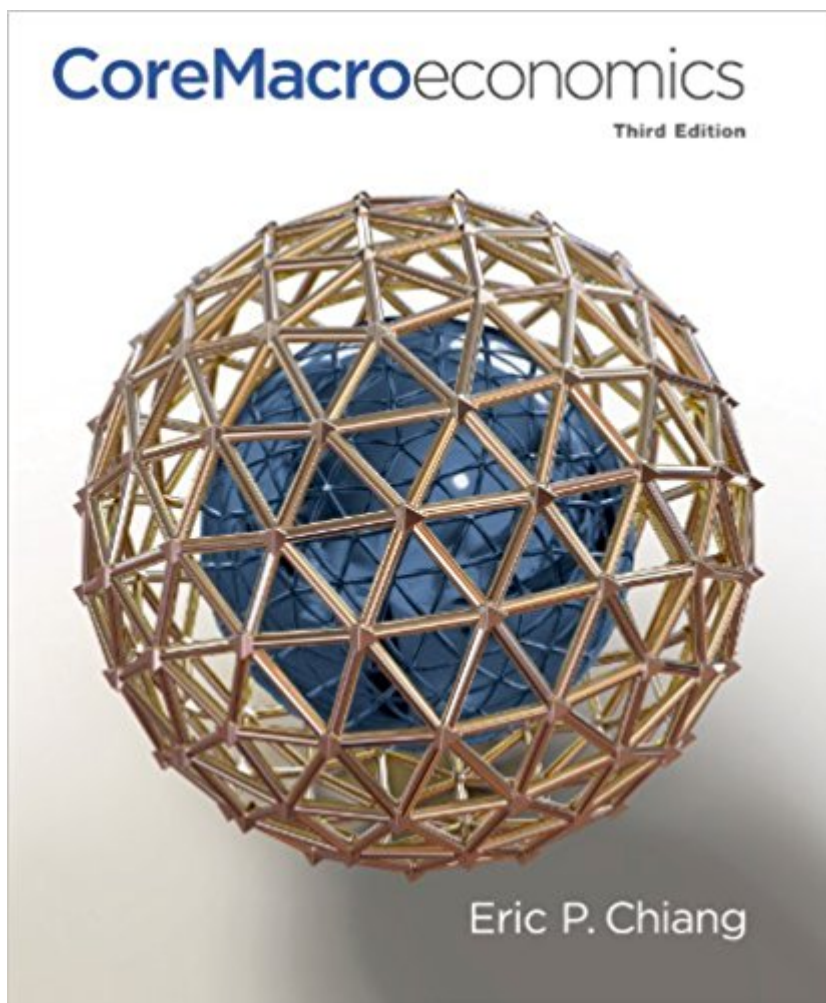




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CoreMacroeconomics



Synopsis

With this new edition, Eric Chiang transforms CoreMacroeconomics into a text/media resource well attuned to today's students. Long active in the economics education community, Chiang brings a contemporary teacher's perspective to the book, supporting a variety of learning approaches by introducing modern topics, new pedagogy, a more visual presentation, and well-integrated media tools. All this while maintaining the book's defining focus on just those topics instructors cover most often in the course. See what's in the LaunchPad

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Customer Reviews

This is a textbook required for a college course of mine, and I will admit that I am extremely glad the professor chose this book. Typically colleges go for textbooks from 2 certain major publishers (1 starting with 'Cen', the other starting with 'Pea' ...) and what I noticed about those books is that their books seem to share a lot of information between each other. I'm inclined to think those publishers will copy and paste with a few modifications whenever they can. This book, on the other hand, sounds very human. The content is tied in with the real world well and the way it is written makes it easy to understand how things work. It is not simplified to the point that important information is getting left out, it is just simplified to the point of making the topics understandable to the average person. This book has done a much better job at teaching me things than the other textbooks because this book does not bore me with a dull language. There are a few bits I personally consider boring, but most of the content I find interesting. This is something I appreciate very much. I'd hope more college professors could choose more textbooks of this style: not written to impress, but

actually written to teach/explain.

Needed the textbook for a class and i somehow ended up with a tutors edition instead of the regular textbook. Luckily my professor didnt do anywork out of the book . Its still a good study guide

very please. renting vs. buying definitely saved my pockets this semester. THANKS!

very good price and I live it

Needs more examples

Shipped on time and book looked great.

Great

Great.

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